

LAUNCH TEAM CHEAT SHEET

Prepared by Anne Renas

1 Minute or Less

- Retweet/repost/share Séverine's own posts about *The Frontlines of Peace* on [Twitter](#), [Facebook](#), [Instagram](#), or [LinkedIn](#)
- Upvote *The Frontlines of Peace* on [Goodreads lists](#)
- Add *The Frontlines of Peace* to your shelf on [Goodreads](#)
- Comment on someone else's post about *The Frontlines of Peace*
- Comment on Séverine's own posts about *The Frontlines of Peace*

5 Minutes or Less

- Personally recommend *The Frontlines of Peace* to a friend you think will enjoy it
- Recommend *The Frontlines of Peace* to your (or your friends') book club
- Call your local library and request *The Frontlines of Peace*
- Call your local bookstore and ask them to put *The Frontlines of Peace* on their shelves
- [Purchase](#) *The Frontlines of Peace*
- Spread the word about *The Frontlines of Peace* on social media using suggested posts/photos from the [social media kit](#)
- Post a selfie of you holding *The Frontlines of Peace* to your favorite social media platform
- Copy-paste your review of *The Frontlines of Peace* to [Amazon](#), [Goodreads](#), or [Google Books](#)
- Share a quote from your review on any social media
- Share a meaningful quote from *The Frontlines of Peace* on any social media
- [Contact Anne](#) if you have a celebrity connection who can promote *The Frontlines of Peace*

10 Minutes or Less

- Write a review of *The Frontlines of Peace* for [Amazon](#), [Goodreads](#), or [Google Books](#)
- Contact your favorite literary podcast and say you'd like to see Séverine on it
- Consider organizing a book event around *The Frontlines of Peace* – [contact Anne](#) for more details
- Write about *The Frontlines of Peace* in a blog, newsletter, or on a website