

Launch Team Action Plan - *The Frontlines of Peace*

Book by Séverine Autesserre

(Official page: https://severineautesserre.com/sa_book/the-frontlines-of-peace)

Action Plan Prepared by Annie Renas

1 Minute or Less

- Rate *The Frontlines of Peace* on [Amazon](#), [Goodreads](#), or [Google Books](#)
- RT/repost/share Severine's posts about *The Frontlines of Peace* on [Twitter](#), [Facebook](#), [Instagram](#), or [LinkedIn](#)
- Upvote *The Frontlines of Peace* on [Goodreads](#) lists
- Add *The Frontlines of Peace* to your shelf on [Goodreads](#)
- Comment on someone else's post about *The Frontlines of Peace*
- Comment on Severine's own posts about *The Frontlines of Peace*

5 Minutes or Less

- [Purchase](#) *The Frontlines of Peace*
- Recommend *The Frontlines of Peace* to a friend who you think will enjoy it
- Recommend *The Frontlines of Peace* to your (or your friends') book club
- Ask your local bookstore to put *The Frontlines of Peace* on their shelves
- Call your local library and request *The Frontlines of Peace*
- Copy-paste your review to [Amazon](#), [Goodreads](#), [Google Books](#), and [Barnes & Noble](#) (and don't forget to rate the book too!)
- Share a quote from your review of *The Frontlines of Peace* on any social media
- Instagram about *The Frontlines of Peace* (post, story), using this [social media kit](#)
- Tweet about *The Frontlines of Peace*, using this [social media kit](#)
- Snap a selfie with *The Frontlines of Peace* and post it to your favorite social media platform
- Share a meaningful quote from *The Frontlines of Peace* on any social media

10 Minutes or Less

- Write a personal review of *The Frontlines of Peace* on [Amazon](#), [Goodreads](#), or [Google Books](#)
- Ask one of your media connections (a journalist from a mainstream news source) to feature *The Frontlines of Peace* and/or [Severine](#) in their newspaper, TV, or radio show
- Ask one of your celebrity connections to help promote *The Frontlines of Peace*
- Contact your favorite literary podcast and say you'd like to see [Severine](#) on it

1 hour or less

- Write about *The Frontlines of Peace* in a blog, newsletter, or on a website
- Make a "BookTok" (TikTok) about *The Frontlines of Peace*
- Talk about *The Frontlines of Peace* in your book club using this [guide](#)
- Teach *The Frontlines of Peace* to your classes using this [guide](#)