Launch Team Action Plan - *The Frontlines of Peace*
Book by Séverine Autesserre
Action Plan Prepared by Annie Renas

1 Minute or Less
- Rate *The Frontlines of Peace* on Amazon, Goodreads, or Google Books
- RT/repost/share Severine’s posts about *The Frontlines of Peace* on Twitter, Facebook, Instagram, or LinkedIn
- Upvote *The Frontlines of Peace* on Goodreads lists
- Add *The Frontlines of Peace* to your shelf on Goodreads
- Comment on someone else's post about *The Frontlines of Peace*
- Comment on Severine’s own posts about *The Frontlines of Peace*

5 Minutes or Less
- Purchase *The Frontlines of Peace*
- Recommend *The Frontlines of Peace* to a friend who you think will enjoy it
- Recommend *The Frontlines of Peace* to your (or your friends’) book club
- Ask your local bookstore to put *The Frontlines of Peace* on their shelves
- Call your local library and request *The Frontlines of Peace*
- Copy-paste your review to Amazon, Goodreads, Google Books, and Barnes & Noble (and don’t forget to rate the book too!)
- Share a quote from your review of *The Frontlines of Peace* on any social media
- Instagram about *The Frontlines of Peace* (post, story), using this social media kit
- Tweet about *The Frontlines of Peace*, using this social media kit
- Snap a selfie with *The Frontlines of Peace* and post it to your favorite social media platform
- Share a meaningful quote from *The Frontlines of Peace* on any social media

10 Minutes or Less
- Write a personal review of *The Frontlines of Peace* on Amazon, Goodreads, or Google Books
- Ask one of your media connections (a journalist from a mainstream news source) to feature *The Frontlines of Peace* and/or Severine in their newspaper, TV, or radio show
- Ask one of your celebrity connections to help promote *The Frontlines of Peace*
- Contact your favorite literary podcast and say you'd like to see Severine on it

1 hour or less
- Write about *The Frontlines of Peace* in a blog, newsletter, or on a website
- Make a “BookTok” (TikTok) about *The Frontlines of Peace*
- Talk about *The Frontlines of Peace* in your book club using this guide
- Teach *The Frontlines of Peace* to your classes using this guide